

# 2027

## PARTNERSHIP, ADVERTISING, AND SPONSORSHIP OPPORTUNITIES

OHIO'S ELECTRIC  
COOPERATIVES

Your Touchstone Energy® Cooperatives 

# OUR STRATEGIC PARTNERSHIPS ARE DESIGNED TO HELP YOU MAKE THE MOST OF YOUR RELATIONSHIP WITH OHIO ELECTRIC COOPERATIVE LEADERS.

Play a key role in the success of Ohio's Electric Cooperatives' statewide network by providing vital business and industry expertise. Our partners help cooperatives more effectively serve their own members. Program benefits are structured to provide easy access to cooperative activities (and cooperative decision-makers), allowing you to focus on forging bonds and building relationships. We thank our incredible partners, who elevate the quality of our education, programming, and networking efforts. We will continue to build on the successful foundation they have laid for Ohio electric cooperatives.

## 2027 STRATEGIC PARTNERSHIP BENEFITS

For your convenience, the Ohio's Electric Cooperatives Strategic Partnership Program has several participation levels. Whether you attend various events or want to showcase your support for cooperatives in other ways, our program provides specific benefits to match your interests. We look forward to enhancing our relationship with your organization.

|                      | Benefit                                                                                                                           | Advertiser<br>Published Rate | Friendship<br>\$500 | Fellowship<br>\$1500 | Celebration**<br>\$3,000 | Championship***<br>\$5,000 | Elite<br>\$10,000 |
|----------------------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------|---------------------|----------------------|--------------------------|----------------------------|-------------------|
| CONFERENCE BENEFITS  | Exclusive naming rights to major events                                                                                           | —                            | —                   | —                    | —                        | —                          | Included          |
|                      | Winter Conference attendance                                                                                                      | —                            | —                   | 1 Admitted           | 3 Admitted               | 3 Admitted                 | 5 Admitted        |
|                      | Summer Conference attendance                                                                                                      | —                            | —                   | 1 Admitted           | 3 Admitted               | 3 Admitted                 | 5 Admitted        |
|                      | Winter Conference sponsorship*                                                                                                    | —                            | Included            | Included             | Included                 | Included                   | Included          |
|                      | Summer Conference sponsorship*                                                                                                    | —                            | Included            | Included             | Included                 | Included                   | Included          |
|                      | Vendor display (conferences when space available)                                                                                 | —                            | —                   | Included             | Included                 | Included                   | Included          |
|                      | First choice for additional sponsorships                                                                                          | —                            | —                   | —                    | —                        | —                          | Included          |
|                      | Opportunity to use OEC meeting spaces                                                                                             | —                            | —                   | —                    | Included                 | Included                   | Included          |
|                      | OREC Statewide Directory (full-page color ad)                                                                                     | —                            | —                   | 25% Discount         | Included                 | Included                   | Included          |
|                      | OREC Membership Directory                      | 2 Copies                     | 2 Copies            | 2 Copies             | 6 Copies                 | 6 Copies                   | 10 Copies         |
| PUBLICATION BENEFITS | Ohio Cooperative Living magazine ad (limit 4)  | —                            | —                   | 5% Discount          | 10% Discount             | 10% Discount               | 10% Discount      |
|                      | Changing Currents (bi-weekly newsletter) subscription                                                                             | Unlimited email addresses    |                     |                      |                          |                            |                   |
|                      | Company spotlight in Changing Currents newsletter                                                                                 | —                            | —                   | —                    | Included                 | Included                   | Included          |
|                      | Ohio Cooperative Living magazine subscription                                                                                     | —                            | 1 Subscription      | 1 Subscription       | 5 Subscriptions          | 5 Subscriptions            | 5 Subscription    |

\* Strategic Partnerships include recognition in the Winter and Summer Conference programs.

\*\* Celebration Strategic Partnerships includes printed and verbal recognition with other Celebration-level partners, such as refreshment breaks.

\*\*\* Elite partnerships include naming rights to both (Winter and Summer Conference); signage at the event; verbal recognition; and printed recognition in conference programs.

## 2027 DIRECTORY AD PRICE CHART

| Type of Ad            | Size of Ad (Approx.) | Price of Ad | Price of Ad After 25% Discount |
|-----------------------|----------------------|-------------|--------------------------------|
| Outside back cover    | 5.5" x 8.5"          | \$1,000     | \$750                          |
| Inside front cover    | 5.5" x 8.5"          | \$800       | \$600                          |
| Inside back cover     | 5.5" x 8.5"          | \$800       | \$600                          |
| Full-page color (tab) | 5.5" x 8.5"          | \$700       | \$525                          |
| Full-page color       | 5.5" x 8.5"          | \$550       | \$412                          |
| Half-page color       | 4.5" x 4.0"          | \$400       | \$300                          |

## 2027 OHIO COOPERATIVE LIVING ADVERTISING OPPORTUNITIES

*Ohio Cooperative Living* is the official publication of the 24 electric cooperatives that serve Ohio and West Virginia. It is Ohio's largest rural-circulation magazine, reaching nearly a million readers each month.

### EDITORIAL CALENDAR AND DEADLINES

Every month, ***Ohio Cooperative Living*** features stories about the personalities, destinations, and history of the Buckeye State — along with mouth-watering recipes, colorful photos, and the most comprehensive **free calendar of events** in the state!

In addition, we publish several special issues each year, with special ad sizes and rates available so advertisers can make their budgets go even farther.

### 2026 EDITORIAL HIGHLIGHTS

#### JANUARY

**Highlights:** Photo essay: Icy scenes; Bridges of Union County

#### FEBRUARY

**Highlights:** Passion Works; The Lincoln School Story

#### MARCH

**Highlights:** Ohio rock climbing; The problem with beavers

#### APRIL Lineworker Appreciation Issue

**Highlights:** Life on the line: a day in the life of a lineworker

#### MAY Travel Issue

**Highlights:** Lighthouse living; Festivals of food

#### JUNE

**Highlights:** Roller coaster club; Why stay in a yurt?

#### JULY America 250 Issue

**Highlights:** Revolutionary reenactors; Bald eagles everywhere

#### AUGUST

**Highlights:** Show day at the state fair; Tennis takes center stage

#### SEPTEMBER Farm Science Review Issue

**Highlights:** Agriculture tech; The best in public bathrooms

#### OCTOBER

**Highlights:** Monsters, Inc.; Ceramic pumpkin patch

#### NOVEMBER Holiday Gift Guide

**Highlights:** The best gifts from co-op land; Friday night lights

#### DECEMBER

**Highlights:** Dickens Village; Art as experience

### AD CLOSING DATES

Advertising orders must be received by the 20th of the month two months preceding publication (For example, Jan. 20 for the March issue).

Artwork is due by the first of the month preceding publication (so Feb. 1 for the March issue). When either of those dates falls on a weekend or holiday, due date will be the next regular work day.

Cancellations and changes in insertion orders must be in writing and will not be accepted after the closing date; acceptance is not confirmed until acknowledged by publisher.

Cancellation of cover positions will not be accepted later than the 10th of the second month preceding publication (e.g., Dec. 10 for the February issue).

### ISSUANCE

Magazines are mailed monthly, with a target delivery window within the first four days of every month.

OHIO  
COOPERATIVE  
*Living*

# OHIO LINE SUPERVISORS ASSOCIATION GOLF OUTING SPONSORSHIP OPPORTUNITIES

Each year, the Ohio Line Supervisors Association hosts a golf outing to raise funds for the families of fallen lineworkers and other fallen cooperative employees. Funds specifically benefit the Cooperative Family Fund and the Community Foundation of Ohio's Electric Cooperatives' Fallen Lineworker Fund. There are several sponsorship opportunities at this event, which typically draws a crowd of about 150 electric cooperative employees and leaders from across the state.



## SPONSORSHIP LEVELS

### Marquee (\$3,000)

- Logo banner recognition
- Two foursomes
- Sign on putting green
- Inside front cover program feature

### Lunch (\$1,000)

- Sign recognition
- One foursome
- Full-page ad

### Reception Sponsor (\$1,000)

- Sign recognition
- One foursome
- Full-page ad

### Beverage Cart (\$1,000)

- One foursome
- Sign on beverage cart
- Full-page ad

### Registration Sponsor (\$1,000)

- Sign at registration
- One foursome
- Full-page ad

### Program Sponsor (\$500)

- One twosome
- Sign at registration
- Half-page ad

### Tee/Green Sponsor (\$250)

- Sign on tee box or green

## CONTEST SPONSORSHIPS (\$500 EACH)

### Longest Putt

- One twosome
- Sign at registration
- Half-page ad

### Closest to the pin

- One twosome
- Sign at registration
- Half-page ad

### Longest Drive

- One twosome
- Sign at registration
- Half-page ad



# OHIO LINE SUPERVISORS ASSOCIATION EQUIPMENT SHOW EXHIBITOR OPPORTUNITIES

Every other year, the Ohio Line Supervisors Association puts on one of the largest hands-on utility shows in the Midwest, which draws a crowd of more than 700 utility professionals from across the region. Attendees get hands-on exposure to leading industry suppliers and access to more than 100,000 square feet of indoor and outdoor exhibit space at the Ohio Expo Center in Columbus.

## ON-SITE EXHIBITOR PRICING\*:

*\*Please note that the pricing listed below is from 2026 and is subject to change for the 2028 Equipment Show.*

- Indoor basic 10' x 10' booth: \$750
- Indoor premium 20' x 20' booth: \$1350 (only six available per show)
- Outdoor 25' x 35' space: \$750
- Half-page digital program ad: \$75
- Full-page digital program ad: \$125
- Digital program cover: \$150



**Buckeye Power:** The wholesale power supplier for the 25 distribution cooperatives serving Ohio.  
**Ohio Rural Electric Cooperatives:** The statewide trade and services association.  
Together, we are Ohio's Electric Cooperatives.

[www.ohioec.org](http://www.ohioec.org)

Ohio's Electric Cooperatives, 6677 Busch Blvd, Columbus, OH 43229  
614.846.5757 | 800.282.6962

## OHIO'S ELECTRIC COOPERATIVES

Your Touchstone Energy® Cooperatives 

# 2027 ORDER FORM

Ohio's Electric Cooperatives, 6677 Busch Blvd, Columbus, OH 43229  
614.846.5757 | 800.282.6962

OHIO'S ELECTRIC  
COOPERATIVES

Your Touchstone Energy® Cooperatives 

## COMPANY INFORMATION

Company Name

Street Address 1

Street Address 2

City

State

Zip/Postal Code

Phone

Fax

## MEMBERSHIP CONTACT INFORMATION

First Name

Last Name

Position

Email

## PURCHASE OPTIONS

Options for renewal (check all boxes that apply):

- ☐ I want to renew the partnership level I purchased last year.
- ☐ I want to renew the directory advertisement I purchased last year (if a partnership level was purchased, this ad was discounted).
- ☐ I want a new partnership level, or I want to change my order (see instructions box below).

Directory ad artwork options (check one):

- ☐ I want to use the same ad artwork that I used last year.
- ☐ I will be submitting new ad artwork for this year.

I would like \_\_\_\_\_ directories

Partnership Level

- ☐ Friendship (\$500) ☐ Fellowship (\$1,500) ☐ Celebration (\$3,000) ☐ Championship (\$5,000) ☐ Elite (\$10,00)

Type of directory advertisement I want to purchase/inquire about for 2027.

Address to mail directories

Emails to receive Changing Currents and information regarding conferences

## PAYMENT INFORMATION

TOTAL \$

- ☐ I will pay by sending a check to Ohio's Electric Cooperatives. **ATTN Ryan Crawford include this form**
- ☐ Invoice me (please list who should receive the emailed invoice).

First Name

Last Name

First Name

SUBMIT >